

Let's collaborate on helping consumers grow!



Over the last 25 years, Crescent Garden has focused on providing great container gardening products. We have made one simple promise to our consumers: we want to help them grow! We realize that success starts with the plants, and that is why we have focused so closely on designing products that protect, feed, and grow better plants. We see part of our responsibility as providing consumers with authentic and knowledgeable content. As we grow our social media presence, we want to provide diverse voices with specific expertise. We are reaching out to you to become part of this collaborative effort to help consumers grow better container gardens. Below are details on our social media content creator program. We welcome input from you and can tailor the program to specific interests from each of our creators.

Crescent Garden would provide:

**Your Personalized Crescent Garden Shipment:**

We will supply you with a personalized shipment of product tailored to your audience and expertise. Working with you to find synergies between our brands we will make a selection of product that may include planters, furniture and/or accessories.

**Images or Videos on Crescent Garden Websites, Social Media Channels, or Partner Platforms:**

Any images or videos you provide of our products, once approved by our team, may be posted on our websites, social media channels, or partner platforms. We will do our best to ensure that your social tags or website are included when using content. We will have the right to use this content as needed for print or business presentations, as well.

You would provide:

**Social Media Content:**

An agreed upon number of social media posts, videos, blogs, or podcasts over an agreed upon time frame. The quantity and length would be dependent upon the social media channel(s). Content should showcase Crescent Garden products, but also reflect the strengths of your content expertise.

**Images or Videos:**

Any images or videos of the product we provide should be tagged on social media with our respective social media handles, as listed below, and/or our website with [www.crescentgarden.com](http://www.crescentgarden.com). These mentions should also permit us to repost in our own social media.

**Timeline:**

Once product mix and content subject are finalized, Crescent Garden will coordinate shipment of samples. The timeline on deliverables will be specific to the collaboration and will be determined mutually.



/CrescentGardens /CrescentGarden /CrescentGarden @CrescentGardenT /CrescentGarden /company/crescent-garden